



Relax ~ Renew ~ Rejuvenate

Contact: Kate Boyd
Telephone: 636.931.4300
Email: tonismedical@sbcglobal.net

FOR IMMEDIATE RELEASE

DR. JOSEPH W. SHARLOW BRINGING CHANGES TO CHANGES SALON & SPA
Medical Aesthetics in South County

Sainte Genevieve, Missouri (March 2008) – Joseph W. Sharlow, M.D., F.A.C.S, founder of Toni’s Medical Aesthetics & Day Spa, is partnering with Changes Salon & Spa to bring the residents of South County medical aesthetics services at competitive prices. Beginning the week of March 17th, Dr. Sharlow will be available for consultations to discuss Body Contouring with Smartlipo™, the latest FDA-approved laser for the permanent removal of fat deposits. The procedure, once booked, will be performed at his clinic, Toni’s Body Solutions, in Festus where he has successfully performed Smartlipo™ since December 2007. Dr. Sharlow will also administer the most recent FDA-approved tissue fillers: Radiesse®, to restore volume and fill in scars, creases and wrinkles; and Juvéderm Ultra Plus, to achieve fuller lips; as well as provide clients with Botox® injections. Sharlow states, “It is very exciting for me to work with a well established business, such as Changes Salon & Spa, that shares the same philosophy and level of commitment to its clientele that Toni’s Medical Aesthetics & Day Spa has been providing its patrons for the last five years.”

Donna Brentlinger, owner of Changes Salon & Spa, is also pleased to provide the residents of South County with this opportunity to learn more about medical aesthetics from a seasoned general surgeon, such as Dr. Sharlow. Brentlinger comments, “His abilities, capabilities and reputation extends up to and beyond the South County area, and our staff is thrilled to offer our client base the convenience of service and expertise of Dr. Sharlow. This will be an exciting partnership for all involved.”

Existing clients, as well as anyone interested in learning more about these FDA-approved treatments, are invited to contact Changes Salon & Spa at 314.849.2887 to book a consultation with Dr. Sharlow.

About Toni's Medical Aesthetics & Day Spa

Toni's Medical Aesthetics & Day Spa is a privately held and locally owned business. In 2003, to serve the growing needs of the local community, Joseph W. Sharlow, M.D., F.A.C.S. opened his first office in Sainte Genevieve, hiring a skilled nursing staff, as well as CIDESCO Diplomate International Estheticians, seasoned massage therapists and nail technicians to provide both medical aesthetics and day spa services. The demand for the services provided and success of his Sainte Genevieve office led to the opening of two additional Toni's Medical Aesthetics & Day Spa facilities in 2007 - Festus and Farmington, as well as his latest venture, Belle Haven, the Spa at Chaumette, a resort spa on the grounds of Chaumette Vineyards and Winery in the heart of the Mississippi River Hills Region, catering to the needs of the region by providing vinothérapie inspired spa treatments to the local, as well as the tourist, population. For more information call 636.931.4300 or visit us at www.tonisrenewyou.com or www.bellehavenspa.com.

About Changes Salon & Spa

Changes Salon was established in South County in 1988 by Donna Brentlinger. Donna has been a hair designer for 30 years. Changes Salon and Spa is a 3200 sq. ft. full service salon, offering professional hair and nail services to the entire family - women, men and children. Changes Salon & Spa includes many other services such as extensions, wigs, waxing, tanning and teeth whitening. Changes also offers pink ribbon cutting events; bridal and birthday parties; and professional hair and tanning products. Changes Salon & Spa is a relaxing, upscale salon environment. Donna and her staff take the utmost pride in being the area destination for professional and personal care. For more information or to schedule your complimentary consultation contact Changes at 314.849.2887 or visit us at www.changesstl.com.